

10TH ANNIVERSARY

LibrePlanet 2018

Freedom Embedded

Free Software Conference Sponsor & Exhibitor Prospectus

Presented by the Free Software Foundation
and

Student Information Processing Board @ MIT



www.libreplanet.org/2018

LibrePlanet 2018: Freedom Embedded

March 24 and 25, 2018
Massachusetts Institute of Technology, Cambridge, MA

LibrePlanet is the FSF's annual conference for free software enthusiasts and anyone who cares about the intersection of technology and social justice. For the past ten years, LibrePlanet has brought together a diverse community of software developers, law and policy experts, activists, students and computer users to learn skills, celebrate free software accomplishments, and face challenges to software freedom.

LibrePlanet 2018 will feature keynote speakers Gabriella Coleman (author of *Coding Freedom* and *Hacker Hoaxer Whistleblower Spy*), Deb Nicholson (Open Invention Network, co-founder of the Seattle GNU/Linux Conference), and Richard Stallman (FSF founder and president)



As the preeminent free software conference of its kind, LibrePlanet is a highly visible event with hundreds of attendees and thousands watching online. Past keynote speakers have included NSA whistleblower Edward Snowden, former executive director of the Wikimedia Foundation Sue Gardner, author and activist Cory Doctorow, FSF founder Richard Stallman, and OpenStack Foundation board member Allison Randal.

Last Year's LibrePlanet: At A Glance

- More than 350 people attended; thousands of views of conference proceedings
- Diversity is a conference priority: LibrePlanet 2017 featured 54 speakers - 26% women and 20% people of color; 20% of attendees were students
- Lively high-traffic exhibit hall with Purism, CivicActions, ThinkPenguin, and more
- Over 68,000 unique visitors to libreplanet.org in March 2017
- Partial list of organizations represented: American Civil Liberties Union, Debian Project, Electronic Frontier Foundation, Freedom of the Press Foundation, IBM, Open Invention Network, Open Source Initiative, O'Reilly Media, Red Hat, Software Freedom Conservancy, and universities (Columbia, Harvard, MIT)

Sponsoring LibrePlanet and Supporting Free Software

LibrePlanet is made possible thanks to generous sponsors and exhibitors who want to be at the nexus of technological innovation, user freedom, education, community, and a free society. Event sponsors and exhibitors tangibly demonstrate commitment to the free software community while engaging not only the attendees and organizations at the conference, but also the Free Software Foundation's 4,500+ dues-paying members, 180,000+ email subscribers, and nearly 20 million unique Web visitors annually.

Sponsorship supports:

- free admission to all students
- travel and lodging scholarships for speakers and attendees, with diversity a priority consideration
- event logistics
- breakfast and refreshments for attendees
- lunch for speakers and volunteers
- social and networking events
- streaming and recording using all free software



Why Sponsor?

Your support will help sustain, energize, and inspire the free software community. Sponsoring provides you the unique opportunity to engage hundreds of legal and policy experts, developers, students, activists, free software and technology enthusiasts, and potential employees with your brand, message, and organization.

Sponsorship opportunities are on the following pages. Contact John Hsieh at johnh@fsf.org or 617-542-5942 x18 if you are interested or have any questions.

All sponsorship materials must be submitted by March 5, 2018 in order to be included in the program.



Sponsorship & Exhibit Hall Opportunities

Grassroots \$2,500

- Sponsorship announcement press release and acknowledgment on social media
- Logo displayed on conference Web site and in program book
- 4 conference t-shirts and registrations for all conference events
- Table in our lively, centrally located exhibit hall



Supporter \$5,000

- Acknowledgment at opening (day one) and closing (day two)
- Logo displayed at conference on both days
- Half-page in program book
- Sponsor profile on fsf.org
- +2 conference t-shirts and registrations for all conference events
- Grassroots benefits

Exhibitor \$800* (\$250 for nonprofits and individual projects)

- Acknowledgment on conference Web site and in program book
- Table in our lively, centrally located exhibit hall
- 2 registrations for all conference events
- Acknowledgment on social media

***Special Early Bird Rates: After January 31st, 2018, exhibitor rates are \$1,000 (\$300 for nonprofits and individual projects)**

In-kind and raffle donations are welcome. Email John Hsieh at johnh@fsf.org if you are interested in supporting LibrePlanet 2018!

SUMANA HARIHARESWARA'S LIBREPLANET

TALK IS ESSENTIAL READING

- JENNIE ROSE HALPERIN



Partner \$10,000

- Acknowledgment as sponsor of Friday night open house or Saturday night social reception; opportunity to spend five minutes welcoming attendees and talking about your commitment to free software and LibrePlanet
- Logo displayed at conference registration on both days
- Logo displayed on conference streaming and session recordings Web site
- Full-page in program book
- +2 conference t-shirts and registrations for all conference events
- Grassroots, Supporter benefits

Leader \$25,000 (one available)

- Logo displayed on conference badge
- Logo displayed at refreshment area on both days
- Full-page back cover of program book
- +2 conference t-shirts and registrations for all conference events
- Grassroots, Supporter, Partner benefits



Custom sponsorship opportunities and in-kind donations are also welcome

Email John Hsieh at johnh@fsf.org if you are interested in supporting LibrePlanet 2018!

About the Free Software Foundation (www.fsf.org)

The Free Software Foundation is a nonprofit with a worldwide mission to promote computer user freedom, defending the rights of all software users. Free software is software that gives users the freedom to share, study, and modify it. The software is free because the user is free to do with the software as they like. As a recognized authority on digital freedom, the Foundation's work spans from technology and educational resources to software licensing, hardware certification, and policy/advocacy efforts, touching the lives of millions of computer and software users across the globe every day.

The Foundation is home to the GNU Project, which resulted in the world's first free software operating system, GNU/Linux. The organization is further entrusted with thousands of software copyright assignments from individual developers and corporations, defending those licenses through monitoring and legal compliance. The Foundation also publishes the GNU General Public License (GPL), the world's most popular free software license, and maintains free public resources, including an online educational tutorial on email encryption and the Free Software Directory, a collectively maintained repository similar to Wikipedia of over 15,000 free software packages.

The FSF has been a registered 501(c)(3) in the United States since 1985, currently with thousands of individual supporters around the world, each contributing on average \$200 a year. With over 80% of the organization's budget spent on programs, the FSF has the highest possible rating on independent nonprofit evaluator Charity Navigator -- four stars.

**ONE OF THE MOST
INSPIRING WEEKENDS
IN A LONG TIME
- AVNI KHATRI**



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See <https://media.libreplanet.org> for more details*