

LibrePlanet 2017: The Roots of Freedom

Free Software Conference Sponsor & Exhibitor Prospectus

Presented by the Free Software Foundation

and

Student Information Processing Board @ MIT



LibrePlanet 2017: The Roots of Freedom

March 25 and 26, 2017

Stata Center at the Massachusetts Institute of Technology, Cambridge, MA

LibrePlanet is the Free Software Foundation's annual two-day conference that brings together a diverse community of developers, policy experts, activists, students, and free software enthusiasts to strategize around legal, social, technical, and political issues; learn and share best practices; and celebrate and the free software movement. It is co-hosted by the Student Information Processing Board at the Massachusetts Institute of Technology.

Over the past eight years, LibrePlanet has become one of the most prominent free software conferences in the world, and the one of the few technology conferences to run its infrastructure entirely on free software. Past keynote speakers including NSA whistleblower Edward Snowden, journalist and former executive director of the Wikimedia Foundation Sue Gardner, FSF founder and president Richard Stallman, and Open Source Initiative board of directors president Allison Randal. LibrePlanet is a well-regarded, visible event with hundreds of attendees, and thousands more watching the proceedings online.

The Free Software Foundation's staff supports LibrePlanet attendees with a Safe Space Policy, event incident response training, and a large group of friendly, trained volunteers.



Who Attends LibrePlanet?

- 400 people attended in 2016
- Thousands of views of conference proceedings, both live and from our video archive
- 20% of attendees are high school, undergraduate, and graduate students
- A diverse group of 80 speakers, 30% of whom are women and 20% people of color
- Organizations represented by speakers include the American Civil Liberties Union, Creative Commons, Debian Project, Electronic Frontier Foundation, Freedom of the Press Foundation, GNOME Project, One Laptop Per Child, Open edX, Open Invention Network, Open Source Initiative, Red Hat, Tor Project, and the YMCA
- Over 30,000 visitors viewed the LibrePlanet website in March of 2016.

Sponsoring LibrePlanet

LibrePlanet is made possible in large part thanks to generous sponsors and exhibitors who want to be at the nexus of technological innovation, user freedom, education, community, and a free society. Event sponsors and exhibitors tangibly demonstrate commitment to the free software community while engaging not only the attendees and organizations at the conference, but also the Foundation's 4,000+ members, 130,000+ email subscribers, and nearly 20 million unique web visitors annually.

Sponsorship supports:

- gratis admission to all students
- travel and lodging scholarships for speakers and students
- event logistics
- breakfast and refreshments
- social and networking events

Why Sponsor?

Your sponsorship will help sustain, energize, and inspire the free software community. Sponsoring provides you the unique opportunity to engage hundreds of legal and policy experts, developers, students, activists, and free software and technology enthusiasts with your brand, message, and organization. Opportunities are on the following pages. **Please contact Georgia Young at campaigns@fsf.org or 617-542-5942 with questions.**

All sponsorship materials must be delivered to the FSF by March 5th in order to be included in the program



Sponsorship Opportunities

Exhibitor - \$800 (\$250 for non-profits and individual projects)

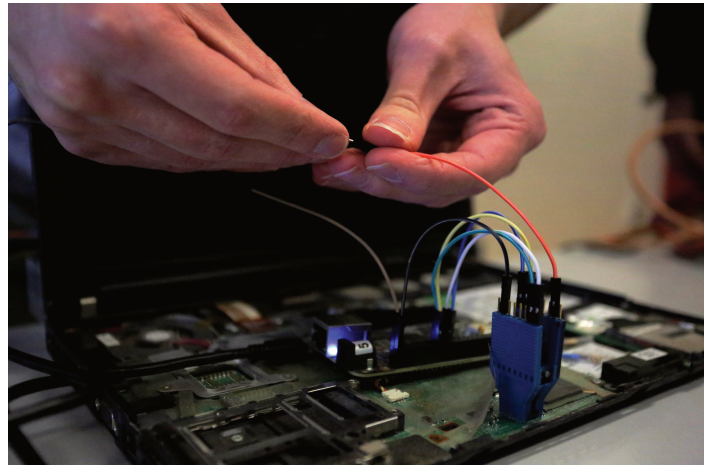
- Listed in program book and on event website as exhibitor
- Exhibitor table in our lively, centrally located hall
- 2 registrations for all conference events

Grassroots Sponsor - \$1,500

- Sponsorship announcement and thanks on social media
- Name listed in program book
- Logo included on event website
- 4 event t-shirts and registrations for all conference events

Sustaining Sponsor - \$5,000

- Sponsorship announcement and thanks on social media
- Exhibitor table in our lively, centrally located hall
- Logo printed in program book and included on event website
- Logo displayed at event
- Acknowledgement at opening (day one) and closing (day two)
- 6 event t-shirts and registrations for all conference events



*ONE OF THE MOST
INSPIRING WEEKENDS
IN A LONG TIME.
-AVNI KHATRI*

Sponsorship Opportunities

Leadership Sponsor - \$7,000

- Sponsorship announcement and thanks on social media
- Exhibitor table in our lively, centrally located hall
- Announcement in program book (half page)
- Logo included on event website
- Logo displayed at refreshments
- Acknowledgement at conference opening (day one) and closing (day two)
- 8 event t-shirts and registrations for all conference events

Partner Sponsor - \$10,000

- Sponsorship announcement and thanks on social media
- Sponsor profile on blog
- Exhibitor table in our lively, centrally located hall
- Announcement in program book (full page)
- Logo included on event website and streaming site
- Logo displayed at registration
- Acknowledgment during announcements at opening and closing of each day
- 8 event t-shirts and registrations for all conference events

Reception Sponsor - \$10,000 / \$15,000

The Free Software Foundation hosts two social events at LibrePlanet: a Friday open house (100+ attendees) and a Saturday night reception (200+ attendees). The open house will be at the FSF office. The Saturday night reception will be off site. Sponsorship opportunities are available for both events, \$10,000 for the Friday open house and \$15,000 for the reception. Sponsors receive:

- 4 conference registrations and t-shirts
- Announcement of sponsorship on social media, on the website, in the program, and in communications concerning the social events.
- Sponsor logos and signs will be on display at the event they are sponsoring
- A representative from your organization will have the opportunity to spend five minutes welcoming attendees and talking about your commitment to free software, interest in the community, and sponsorship of LibrePlanet.

We also welcome in-kind sponsorships. Contact Georgia Young at campaigns@fsf.org or call (617) 542-5942 to discuss.

[SUMANA HARIHARESWARA]'S LIBREPLANET

TALK IS ESSENTIAL READING...

-JENNIE ROSE HALPERIN

About the Free Software Foundation

The Free Software Foundation is a nonprofit with a worldwide mission to promote computer user freedom, defending the rights of all software users. Free software is software that gives users the freedom to share, study, and modify it. The software is free because the user is free to do with the software as they like. As a recognized authority on free software, Digital Restrictions Management, and user freedom, the Foundation's work spans technology and educational resources to licensing, certification, and advocacy, touching the lives of millions of computer and software users across the globe every day.

The Foundation is home to the GNU Project, which resulted in the world's first free software operating system, GNU/Linux. The organization is further entrusted with thousands of software copyright assignments from individual developers and corporations, defending those licenses through monitoring and legal compliance. The Foundation also publishes the GNU General Public License (GPL), the world's most popular free software license, and maintains free public resources, including an online educational tutorial on email encryption and the Free Software Directory, a collectively maintained repository similar to Wikipedia of over 15,000 free software packages.

The FSF is a registered 501(c)(3) in the United States, and has the highest possible rating on Charity Navigator--four stars.

