



# Sponsorship Prospectus

For the fortieth anniversary of the  
Free Software Foundation

# Forty years of the FSF

4 decades - 4 freedoms - 4 all users



The Free Software Foundation (FSF) turns forty on October 4, 2025, and on that occasion we will celebrate the free software movement. We wish we were celebrating the achievement of software freedom for all computer users and our retirement, but we're not there yet. However, we still have every reason to celebrate: we can look back at forty years of activism and everything that the free software community has achieved, and we can take this opportunity to thank all those who have contributed to making the world freer step by step.

Celebrate a year of gratitude with us and help us commemorate our fortieth by bringing the international free software community together, acknowledging how far we've come, and discussing what we can do next to make the world freer and build on the stepping stones we've laid out since our founding in 1985.

## Timeline of events

When	What	Where
January 6--20, 2025	FSF anniversary logo contest	Online
March 17--21, 2025	Silent memorabilia auction	Online
March 23, 2025	Live memorabilia auction	Online
May	LibreLocal community meetups	Anywhere on earth
October 4, 2025	Celebration with talks, workshops, and a trivia night	In person
November 21--23, 2025	Hackathon	Online

## Your audience



Developers



Users



Lawmakers



Employees



Students



Governments

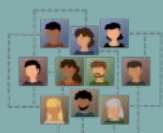


Activists

## About the FSF

The Free Software Foundation Inc. (FSF), founded in 1985, is dedicated to promoting computer users' right to run, study, modify, and share computer programs. The FSF promotes the development and use of free (as in freedom) software -- particularly the GNU operating system and its GNU/Linux variants -- and free documentation for free software. The FSF also helps to spread awareness of the ethical and political issues of freedom in the use of software, and its websites, located at <https://www.fsf.org> and <https://www.gnu.org>, are an important source of information about GNU/Linux. Its headquarters are in Boston, MA, USA. Donate to support the FSF's work at <https://donate.fsf.org>; to become an FSF associate member, visit <https://www.fsf.org/join>.

# Why sponsor?



Be at the juncture of ethical technology, a vibrant community, and the future generation of free software specialists.



Establish your organization as a leader in the free software community.



Present your brand, company, or organization to the FSF's 4,000+ dues-paying members, 232,000+ email subscribers, and more than 2 million annual unique web visitors to our website, social media channels, and all events.



Display your products, services, and technology and gain customers.



Recruit top industry talent in software development, licensing, and technology.

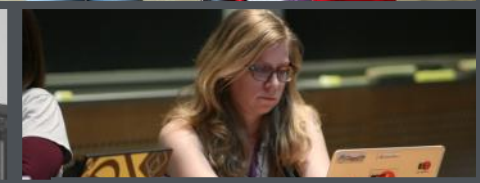


Get indispensable input from developers and users.



Profit from press attention around the FSF's anniversary.







# What you sponsor

By sponsoring the fortieth anniversary of the FSF, you will fund a multitude of community meetups, a fun trivia night, an effective hackathon, a large community survey, and the in-person celebration on October 4, 2025.

Your generous sponsorship will help us with:



- logistical costs of sending staff speakers to community meetups;



- printing and shipping free software advocacy materials for community meetups;



- providing snacks and refreshments for attendees of community meetups and the celebration;



- contributing software patches and updating software to ensure that all events run exclusively on free software;




- venue expenses;



- speaker compensation;
- purchasing print materials, decoration, and signage;
- providing bandwidth and servers for streaming so that the whole world can join the celebration and the hackathon award ceremony;

- acquiring technical equipment for the celebration; and
- overall organization of all FSF40 events.

# Sponsorship packages

Benefits	Ambassador (\$15,000*)	Advocate (\$7,500*)	Benefactor (\$5,000*)	Supporter (\$2,500*)	Friend (\$1,000*)
Logo displayed on event website					
Exhibitor table at the celebration					
2x free admission plus "Sponsor" badges for the celebration					
Acknowledgment on social media					
FSF40 T-shirt					
Onstage acknowledgment at the celebration					
Your logo displayed at registration					
Virtual exhibitor table at the hackathon					
2x free admission to the hackathon					
Onstage acknowledgment at the virtual hackathon					
Your logo featured on the screen at the celebration					
Have hackers work on your project at the hackathon					
Free admission plus "Sponsor" badges for the trivia night					
Your logo displayed on the screen during the hackathon					
Mention of your organization's support in all our event-related press releases					
Your logo displayed at community meetups					
Inclusion of a social event you organize in the program of the celebration					
The opportunity to welcome attendees at the hackathon					
A press release dedicated to your organization's support					
Your logo displayed in the refreshment area during the celebration					
Your logo included on event-related banners					
Your logo featured on the screen and questionnaire during the trivia night					
The handing out of a giveaway of your company to celebration attendees					

**Early bird discount:** If you sign up by July 1, 2025 you get a 20% discount on the sponsorship packages.

**Nonprofit discount:** Nonprofit organizations get the friends tier for \$300, respectively \$240 if they sign up by July 1, 2025.

**Deadlines:** All materials must be submitted by April 28, 2025, in order to guarantee visual inclusion at the community meetups and by September 15, 2025, to guarantee visual inclusion at the celebration.

**Contact:** If you're interested in supporting the activities around the fortieth anniversary of the FSF, please contact Miriam Bastian at [campaigns@fsf.org](mailto:campaigns@fsf.org).

**Website:** For more information, see <https://www.fsf.org/fsf40/>.







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