

Sponsoring the FSF's 30th anniversary events



On Saturday, October 3rd, 2015, the Free Software Foundation is hosting two events in the Boston, Massachusetts area on the occasion of its 30th anniversary:

- **User Freedom Summit** (daytime)
- **30th Anniversary Celebration** (evening)

Your sponsorship will help make both events a success, and will publicly associate your company's name with generously supporting free software development, licensing, and advocacy during a time of especially significant media attention. Our 30th anniversary has already been covered by publications ranging from the *New Yorker* to *Linux Format*. We expect even more coverage as we get closer to the date.

Attendees at both events will include high-profile leaders and maintainers from free software communities and related businesses, as well as newcomers. We have confirmed registrations from France, England, Japan, and several US states.

Information about each event is at <https://fsf.org/fsf30>. Questions can be directed to our team at campaigns@fsf.org.

User Freedom Summit

The User Freedom Summit will take place in Cambridge, Massachusetts, and will be a participatory, hands-on event consisting of two tracks. Each track will emphasize discussion and doing, rather than lecturing, and will focus on forward-looking themes related to the next 30 years of free software.

We expect 150 attendees. Attendance will be free of charge.

We will be recording portions of the event, and will make those recordings publicly available.

Sponsorships will fund FSF organizer staff time, venue costs, modest refreshments and attendee amenities, printed materials, and video recording.

30th Anniversary Celebration

The evening celebration will take place in Boston, Massachusetts, a few blocks from the FSF office.

There will also be linked celebrations around the globe, playing videos collected for the occasion from well-known people in the free software world. Over 10 such celebrations are already confirmed.

We will be streaming FSF President Richard Stallman's address and other parts of the evening program.

Attendance will be free of charge. We expect 150 attendees, including the FSF's full staff and Board of Directors.

Sponsorships will fund FSF organizer staff time, venue costs, modest refreshments and attendee amenities, printed materials, video recording, and video streaming.

Sponsorship levels

The 30th anniversary is a very special occasion not only for the Free Software Foundation and the GNU Project, but for the entire free software movement and all of the communities and business that it has made possible.

But as a 501(c)(3) with a staff of just 12, already working at capacity on behalf of free software developers and users worldwide, it is very challenging for the FSF to take on the additional work of organizing the kinds of events the occasion deserves.

Your sponsorship dollars will be critical to our success, and will be noticed and appreciated by FSF supporters – including your prospective employees and customers – around the world.

Suggested sponsorship levels are below, in order of the recognition they will be given. The levels also reflect our actual anticipated costs for different components of the events, but if you don't see the right level for you here, please don't hesitate to suggest another – every contribution helps.

Platinum (venue) Sponsor

- \$3000
- Thanked verbally by event emcee
- Most prominent thank-you and logo listing on event web page
- Logo on video streaming page
- Thanked from FSF social media accounts and in October monthly newsletter (94k subscribers)

Gold (catering) Sponsor

- \$2500
- Thanked verbally by event emcee
- Most prominent thank-you and logo listing on event web page
- Logo on video streaming page
- Thanked from FSF social media accounts and in October monthly newsletter (94k subscribers)

Silver (video streaming) Sponsor

- \$1000
- Prominent thank-you and logo listing on event web page
- Logo on video streaming page
- Thanked from FSF social media accounts and in October monthly newsletter (94k subscribers)

Bronze (logo) Sponsor

- \$500
- Logo listing on event web page
- Thanked in October monthly newsletter (94k subscribers)

How to contribute

Contributions can be made in US dollars by credit card at <https://my.fsf.org/civicrm/contribute/transact?reset=1&id=20>, or by check mailed to Free Software Foundation, 51 Franklin Street, 5th Floor, Boston, MA, 02110.

We can also accept bank transfers in either US dollars or Euro.

To request an invoice, or bank transfer information, please email business@fsf.org and CC johns@fsf.org.

Please send a logo in SVG format to campaigns@fsf.org.

Thank you!